

Current Area Assembly Motions

Going to Discussion / Possible Vote at the 2025 Summer Assembly

1) To add an inventory question to page 30 of the pamphlet, "The A.A. Group", that reads: Do our group members know where to find up to date information about A.A. on the websites and newsletters of central offices and intergroups, districts, areas, aa.org, and A.A. Grapevine? – Presented by District 12 Sonoma at the Area Committee Meeting on September 28, 2024

Presentation:

Judah N., DCM from District 12 Sonoma presented. This was brought to the subdistrict by a past delegate. In discussing the question at the subdistrict level, it became evident that not all GSRs are aware of where to find such information. Through discussion, they agreed that it would be helpful to add this as an inventory question. The subdistrict presented it to the district, and it was unanimously voted in favor.

Clarifying Questions:

Q: Would this eventually become a proposed agenda item?

A: Yes, if it follows the process and is approved at the Area level, it could be submitted as a potential agenda topic.

Q: Is it only websites and newsletters, or is it other digital forms, for example, an app?

A: It's for websites and newsletters.

Q: Have you considered describing it as aa.org and AA Grapevine instead of GSO in New York?

A: We would be open to an amendment to add the Grapevine.

Q: Would you consider adding "s" to reflect intergroups, districts, and areas?

A: If that's grammatically correct, we would do that.

Q: Instead of what it says now, would you consider “aa.org and A.A. Grapevine” instead of GSO in New York?’

A: Yes.

Q: Did your subdistrict or district consider any other avenues to achieve the same idea, other than this pamphlet?

A: The District agreed this pamphlet would be a good avenue.

Q: Did you consider writing the literature standing committee and asking them to add it to an existing printed pamphlet without having to go through a new business process?

A: No. If it gets approved and submitted by the Area, the literature committee could autonomously decide to add it.

Revised motion: To add an inventory question to page 30 of the pamphlet, "The A.A. Group", that reads: Do our group members know where to find up-to-date information about A.A. on the websites and newsletters of central offices and intergroups, districts, areas, aa.org and A.A. Grapevine?

Vote by simple majority to keep the motion at the ACM or present it at the next Assembly.

Voted by Simple Majority to forward to the Assembly.

<<Motion will become a Presentation of New Business at the Pre Conference Assembly on April 5, 2025. >>

2) That CNCA06 request that A.A. produce a public information service piece with a simple and consistent message, including QR codes, that could be used across the United States/Canada service structure. And to request that AA use the service piece in a public information campaign. —

Presented by District 01 Monterey at the Area Committee Meeting (ACM) on March 22, 2025

Presentation:

This motion is inspired by ads for Human Trafficking seen in airports and churches—simple, direct, and featuring QR codes. The idea hit me that this could be an agenda item. I imagined a public info service piece reading “Are you having a problem with drinking?” with aa.org and two QR codes: one linked to a landing page created and maintained by GSO, and the other to the Meeting Guide App. The problem this proposed agenda item addresses is that our membership is not growing. According to the World Health Organization, an estimated 209 million people worldwide have alcohol dependence. A.A. has remained around 2 million members since 1990. This idea aims to reach those who don’t yet know about A.A. and help grow our fellowship. motion was developed with input from 12 A.A. members, whose suggestions were incorporated into the proposal. District 01 voted unanimously to pass the motion. In conclusion, we feel it would be beneficial for A.A. to have a simple, consistent message that conveys in seconds: if you’re having a problem with alcohol, A.A. is here—what A.A. is, and how to find it now. Placed widely, it could plant seeds for those still stumbling in the dark to someday find the light, just as we have.

Clarifying Questions:

Q: Is this leaning towards promotion?

A: I don’t know.

Q: How is this different from the PI posters that GSO already has available on their website with room for a QR code?

A: This would already include QR codes maintained by GSO, making them print-ready with no changes needed and ensuring a consistent message across AA.

Q: I wanted to clarify—by service material, do you mean posters and other marketing materials?

A: I produced a sample business card of what I was thinking, but it could be anything—social media, printed materials, etc.

Q: Do you want to specify in the motion that GSO produces and prints this material?

A: My service sponsor helped me with this wording.

Q: Do you feel the current service material is not adequate and that's why you are proposing it?

A: Yes.

Voted by Simple Majority to forward to the Assembly.

<<Motion will become a Presentation of New Business at the Preconference Assembly on April 5, 2025. >>